



*Prime Idea*

Prime Idea Network Pvt. Ltd.  
WHEN YOU THINK OF MEDIA

*Prime Idea Network*

**WHAT MAKES US...  
WHAT DRIVES US**

# WE INTRODUCE OURSELVES AS...

## *Prime Idea Network Pvt. Ltd.*

*We have been serving the media sector with trendsetters on a platter. Like most creative studios, we offer the full range of brand services- from all marketing collaterals- both indoors and outdoors to video production. But what makes us distinct and unique apart from our services is the fact that we offer you our minds*





*Our carefully handpicked team is immensely creative, doing only one job- what they are best at- Think. In addition to design, we are marketing and business thinkers too. And we are a Brand management studio as well.*

*Our sister concerns Think of Media, IdeatvNews and Punah Sanskar Foundation take care of our social love and concerns.*



**OUR  
TEAM**



Gaurav  
Tiwari,  
Director



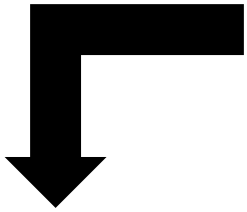
*Prime  
Idea  
Network*



Vibha  
Sharma,  
Vice  
President



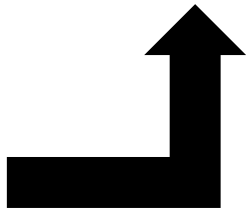
Devansh  
Beriwalla,  
Head-IT



*Prime  
Idea  
Network*



Harbans  
Singh Dhir,  
Head-  
Photography





Sneha  
Chotia,  
Head-  
Design



*Prime  
Idea  
Network*



Prachi  
Sharma,  
Head-  
Creative  
Council



# WHAT WE AIM TO DO

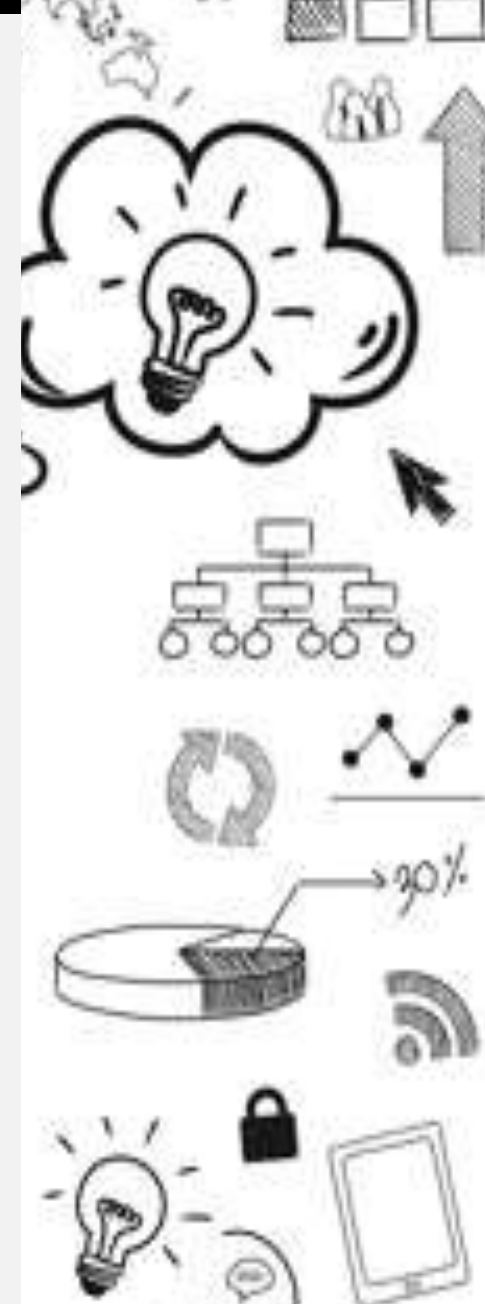
*We wish to reach out to our target audience and satisfy their quest for information and knowledge.*

*Our unique and creative solutions meet expectations not only by realizing your business objectives, but predominantly by our strict adherence to ethical principles of work culture.*



# HOW WE DO IT

*At Prime Idea Networks Pvt Ltd. we help our clients develop and implement a wide-spectrum of creative business and advertising solutions for their firms. We believe in strong communication, interaction and creative partnerships with our clients and strive to build long-term relationships. Together, we can develop long-range advertising and plans that keep you ahead of your competition, increase your profits and maximize your return on investment.*





*Our unique business practices allow you to take advantage of the following benefits:*

- *Innovative Advertisements for a Focused Business Solution Vendor Consolidation for Maximum Efficiency and Cost-Effectiveness*
- *Extensive unparalleled publicity*
- *Webcasting, Online News Channel, Spiritual events, Production house, Concept publicity*
- *Theatre and dance groups, musicians and stand up comics can directly connect and reach out to fans between performances to increase business and revenue*
- *Religious organizations can organize live stream sermons, religious services, spiritual panel discussions and special congregation events live online*
- *Production flexibility- Ideatvlive supports input from a variety of field editing and switching devices thus supporting multi-camera productions and real time field editing.*

**WHAT  
WE  
OFFER**

# SHORT FILMS AND WEB SERIES

*We conceptualize, script, direct and produce short films, ad films and videos on all concepts including social messages.  
Our expertise lies in stunning video effects and brilliant direction.  
Creation of catchy radio jingles is also our forte.*





# PRESS RELEASES

*Our credible contacts and expert management ensures perfect press releases, conferences and outreach. We make sure your press conferences are smooth, graced by dignitaries and hassle free with maximum media exposure.*

# PHOTO SHOOTS

*Awesome photo shoots of products, models and lifestyle for portfolio creation, enhancement and product promotion captured both in still and video format.*



A top-down view of a white desk. In the top left, a portion of a silver laptop keyboard is visible. Below it is a white notebook with a black pen resting on it. In the bottom left, a black smartphone is lying on a light blue folder or notebook. A small potted plant with green leaves is in the top right corner.

# TRAINING

*We train aspiring actors and directors through on the job training and handling of live shoots.*

# CONTENT

*We believe content is a conversation starter and integral to your success. Our team of content creators and developers deliver amazing and value-creating content for all platforms, and a number of geographies, to make your target audience connect and interact with your brand at an entirely different level.*

*Our content includes strategy & concepts, production & editing, copywriting, SEO optimization and support.*

# CORPORATE PROMOTIONS

*We go beyond corporate campaigns. We provide an eclectic range for all kinds of promotional and branding needs. Our expertise lies in designing of indoor and outdoor collaterals, brochures, e-catalogs, digital introductions and corporate promotional videos. We also handle all organizational functions- distributors' meets, product launches and seminar coverage and videography.*

## VIDEO PRODUCTION

*It's all about telling your story and getting it right perfectly. It really doesn't matter whether you call it above the line or below the line- or through it- be it a corporate video, educational video, we can help you reach out to your customers, find your audience and communicate your message effectively to your target market using the power of video – within your budget and timeframe.*

*We realize that producing great video content can often be a costly exercise. By having in-house camera and editing capabilities allows us to keep these costs to a minimum.*

*Video brochures are excellent ice breakers. People in business respond favorably to them, and they've proven to quickly turn a profit for companies who use them.*

*One the greatest advantage they provide is that they make working in sales less intimidating.*

*Video brochures make working in sales easier.*

*Video brochures are practically like TV commercials and directly deliver their company's messages to them.*

**FROM CONCEPT TO  
COMPLETION –**

**WE HANDLE IT ALL,  
WE HANDLE IT WELL.**





# OUR ESTEEMED CLIENTS



A top-down view of a wooden desk. On the left is a silver laptop with a black keyboard. Next to it is a white mug filled with dark coffee. In the bottom right corner, a person's hands are holding a newspaper. The newspaper has the word 'BACKPACKER' in large, bold letters. The background is a dark wood grain.

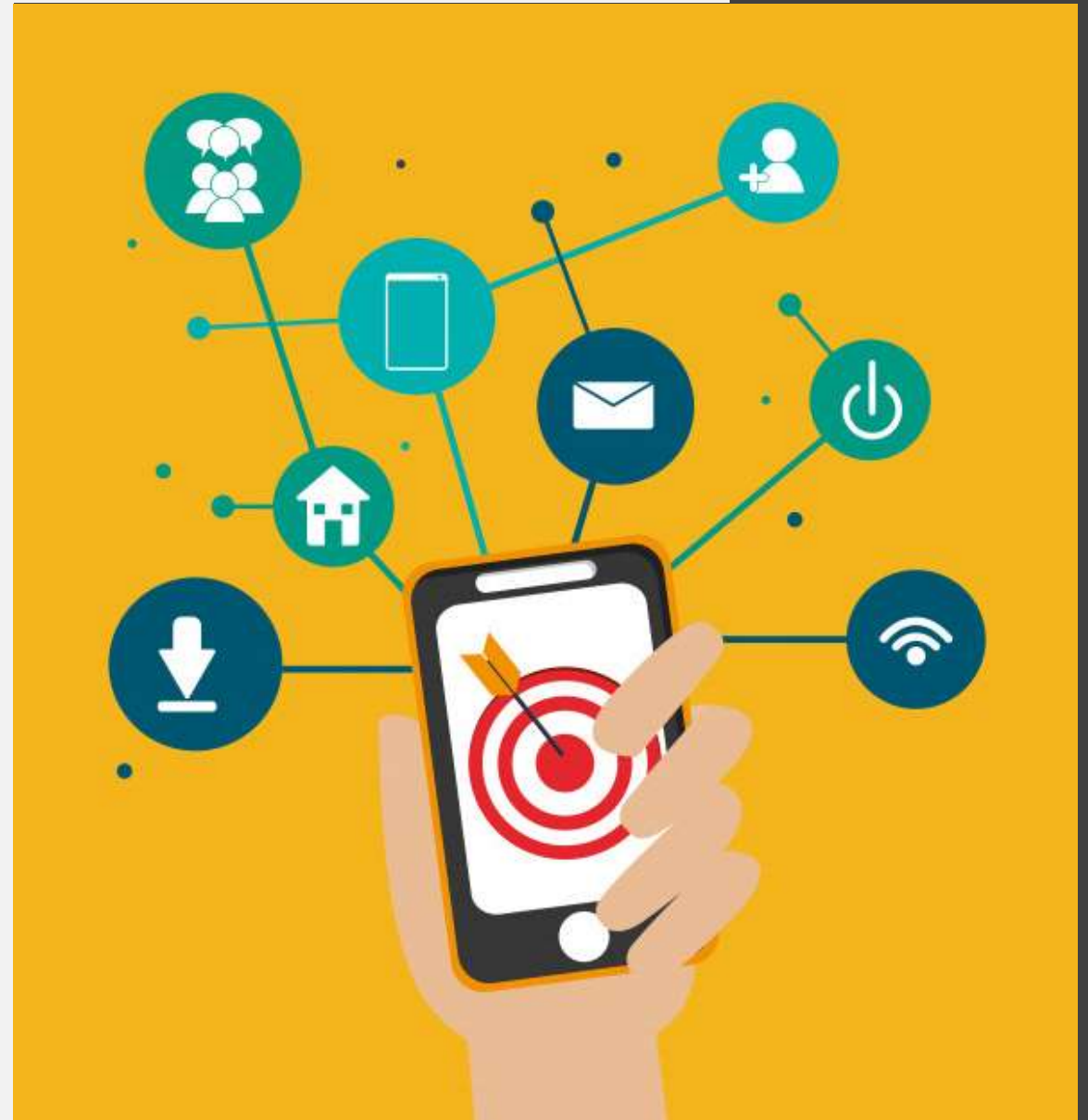
# PROJECTS IN HAND

*We are presently involved with many high profile projects with the central and state governments and also with the Indian Army. Our immensely talented and dedicated teams are well organized to handle.*

- *Event Management*
- *Film Production*
- *Concept Awareness, promotion and marketing*
- *Media management*
- *Target based creative digital video message marketing*

*We offer you publicity in style. We endeavor to render extensive, unparalleled publicity to your brand.*

*Through our exceptional 'Ideatv News' medium, your message effectively and tastefully reaches your target customers and creates a long lasting impression on their minds.*



A top-down view of a desk setup. On the left, a white laptop is partially visible with a black pen resting on its keyboard. In the center, a white smartphone is lying on a light blue surface. To the right, a small white pot contains a green succulent plant. The background is a light, neutral color.

# OUR NEWEST SEGMENTS

- ***E-Brochure-***

*After extensive and complete digitalization why should any organization not have an ebrochure to reach out to millions of target customers and being eco friendly as the same time?*

*We'll make one for you- Better than how you envision it.*

- ***E-Profiles-***

*With visiting cards being a thing of the past, we want your profile to be in each mobile phone and at one click search at Google. So how about a digital intro, which has no chance of being misplaced and is much more presentable besides being eco friendly.*

- ***Promos-***

*Showcase your products and your organization or self profile in an appealing, creatively conceptualized short promotional videos, which deliver everything so professionally.*

- ***Videowikipedia.com-***

*Our unique, first of its kind endeavour, to make a platform exclusively for videos. So if you have an existing video, which needs to be upgraded or redone, we do it for you, before making it live on Videowikipedia.com-the right place for professional videos.*

# WHAT DRIVES US?

*Prime Idea Network Group is equally passionate about social commitments and is dedicated to our nation and mankind.*

*These endeavours support us:*

- *Punah Sanskar Foundation- Committed to instilling great ideals and morals in our coming generation, PSF operates on zero ground on a war footing holding talk shows, seminars, conclaves and events.*

*Visit [www.punahsanskarfoundation.com](http://www.punahsanskarfoundation.com)*

- *Punah Samman- Attempting to bring rape victims and unfortunate women back into mainstream society, Punah Samman, launched by Hon'ble Governor Haryana, is our benchmark to the society.*

*Visit [www.punahsamman.com](http://www.punahsamman.com)*

# AND THEN SOME MORE...

- *IdeatvNews- Our online news channel which fearlessly puts across our take on issues plaguing our society, [www.ideatvnews.com](http://www.ideatvnews.com) is getting us great appreciation and fan following.*
- *Kundlity- World's first astrological research mission, Bhagyashali Kundli ki khoj is our brainchild to discover a bhagyashali kundli in various walks of life. For details visit [www.kundality.com](http://www.kundality.com)*
- *Idea Acting Academy- Idea Acting Academy offers training to aspiring actors, singers and directors helping them create a wonderful portfolio and grab offers for bigger platforms. Visit [www.ideaactingacademy.com](http://www.ideaactingacademy.com)*

*We look forward to working with you.  
Thanking you, assuring you our best  
services always!*



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[www.primeideanetwork.com](http://www.primeideanetwork.com)